



SOCIALBEES BOOSTER PACKAGE

Socialbees Facebook® Booster Package includes:

- An engagement optimized Facebook® Fan Page featuring:
 - » One (1) hand-coded tab custom designed and developed by Socialbees with your brand and target audience in mind. This tab will act as a landing page that is specifically created to inform, entertain and engage your community, helping to convert visitors into Fans.
 - » One (1) "Fan Reveal". This is FBML code that allows the page to display a different version for non-fans and fans. We use it to hide high quality content to incentivize visitors to click "like" and become fans.
 - » Up to five (5) existing applications that can add interactivity and make your page more compelling for Fans. For the Booster package we will select and install existing applications to use for your additional 3 tabs ("wall" and "info" are standard and cannot be customized or eliminated). Added applications may include a Twitter feed, blog syncing, a custom polling application or others that we determine would be useful for your brand.
 - » Relevant content you provide for the info tab, photos (up to 50), events (up to 3), or videos (up to 3) applications.
- Socialbees' insider expertise from start to finish.
- An account that will help you track external clicks on the links we build into the page – this will allow you to gain insight into which parts of your page are most popular with your visitors.
- One (1) hour of strategic client training (for up to 2 people) to ensure you have the know-how to manage your Fan Page.
- One (1) technical training support session (for up to 2 people).
- One (1) Annual Pass to the Socialbees online support network (The Socialbees Club) where you may post questions to be answered by a qualified Socialbees team member within 24 hours on business days.