



Socialbees
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SOCIALBEEES JUMPSTART PACKAGE

Socialbees Facebook® Jumpstart Package includes:

- An engagement optimized Facebook® Fan Page featuring:
 - » Up to 3 hand-coded tabs custom designed and developed by Socialbees with your brand and target audience in mind (we NEVER use templates or pre-created apps for these custom tabs). The tabs are landing pages that are specifically created to inform, entertain and engage your community, helping to convert visitors into Fans.
 - » Up to three (3) “fan reveals”. This is FBML code that allows the page to display a different version for non-fans and fans. We use it to hide high quality content to incentivize visitors to click "like" and become fans.
 - » Up to 10 existing applications that can add interactivity and make your page more compelling for Fans. Added applications may include a Twitter feed, blog syncing, a custom polling application or others that we determine would be useful for your brand.
 - » Relevant content you provide for the info tab, photos (up to 50), events (up to 3), or videos (up to 3) applications.
- Socialbees' insider expertise from start to finish.
- An account that will help you track external clicks on the links we build into the page – this will allow you to gain insight into which parts of your page are most popular with your visitors.
- One (1) hour of strategic client training (for up to 2 people) to ensure you have the know-how to manage your Fan Page.
- One (1) technical support session (for up to 2 people).
- Two (2) Annual Passes to the Socialbees online support network (The Socialbees Club) where you may post questions to be answered by a qualified Socialbees team member within 24 hours on business days.